

The U.S. Economy

**The White House**

(Tillerson, Sessions, Mattis)

**THE FED**

European/Calif. wildfires  
North/South Korean negotiations

# 2018, A Year Of Unanticipated Drama

**Kavanaugh/The Supreme Court**

Trade "War"

Brexit negotiations

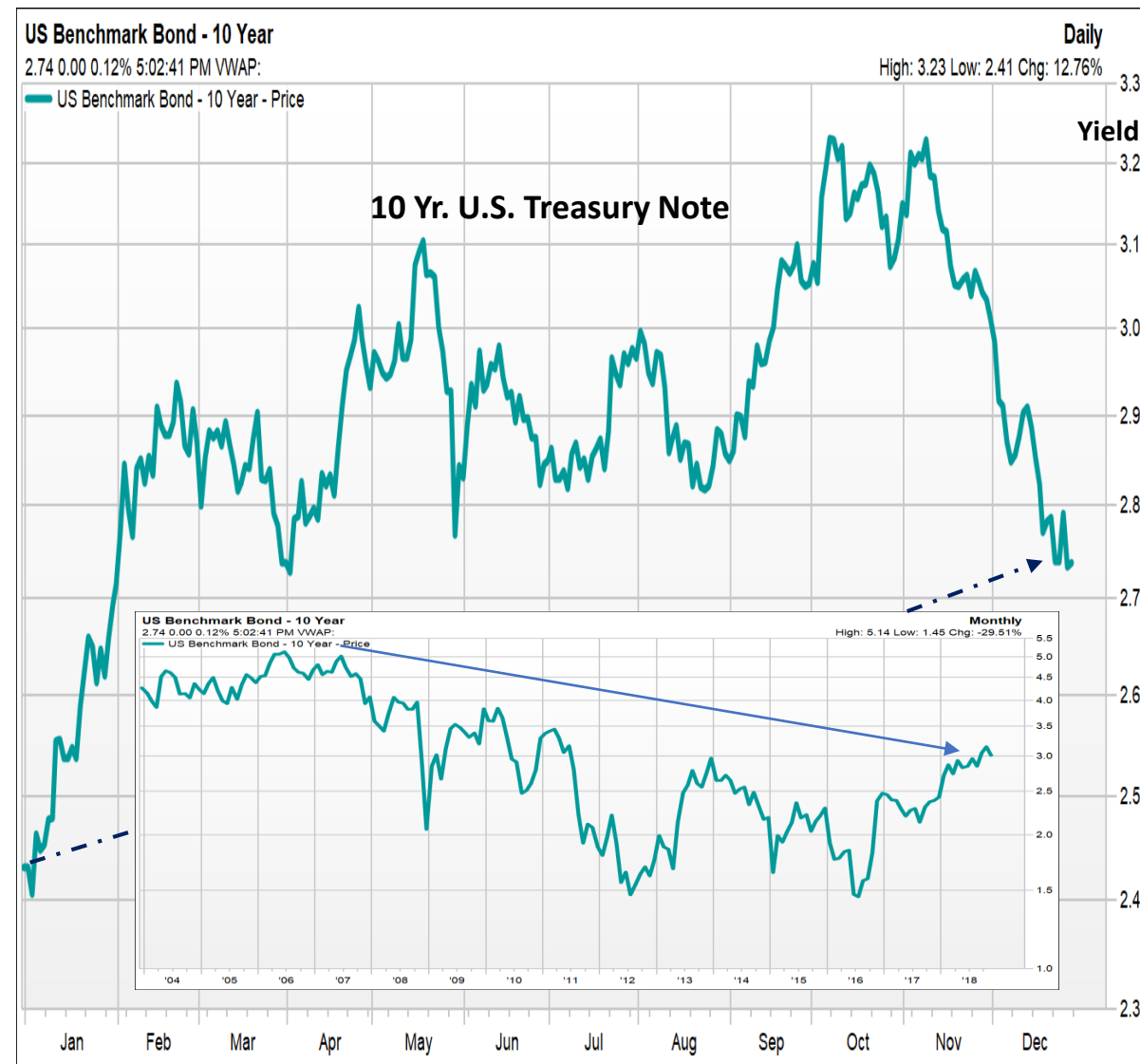
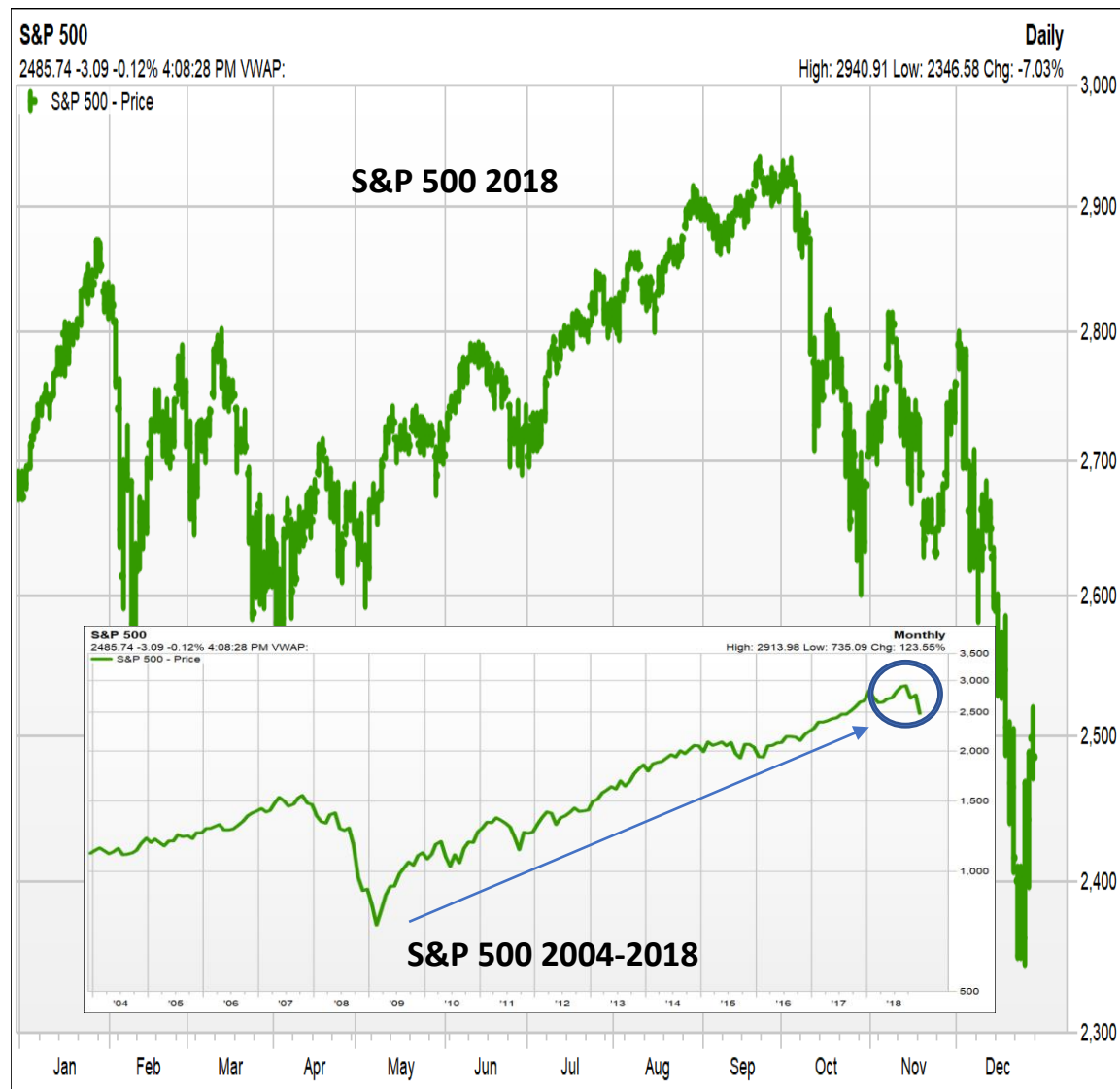
Global  
Growth

"Fake news"/Facebook

the "lost boys  
of Thailand"

# 2018 – A CHALLENGING YEAR FOR STOCKS & BONDS

But Perspective Is Important – The 1<sup>st</sup>. Negative Year In A Decade



# 2019 CAUTIOUS OPTIMISM

## The Positives

- ✓ U.S. GDP growth moderates, but remains positive.
- ✓ Affirmative U.S. Leading Economic Indicators persist.
- ✓ Corporate profits again reach record levels.
- ✓ Unemployment rate remains historically low.
- ✓ Low crude oil/gasoline prices continue to benefit U.S. consumers (70%+ of U.S. GDP).
- ✓ Inflation is muted and likely to decline further.
- ✓ Consumer Sentiment survey declines, but remains strong.
- ✓ Yield curve **remains positive**.
- ✓ Equity valuations **below** historic levels.

## The Concerns

- Foreign economies slowing.
- Tariff “wars” remain unsettled.
- U.S. government shutdown & White House turnover create anxiety.
- Domestic housing market activity weak due to tax policy and higher interest rates.
- Auto sales have “stalled”.
- Currently no positive resolve to Brexit.
- Heightened equity market volatility.

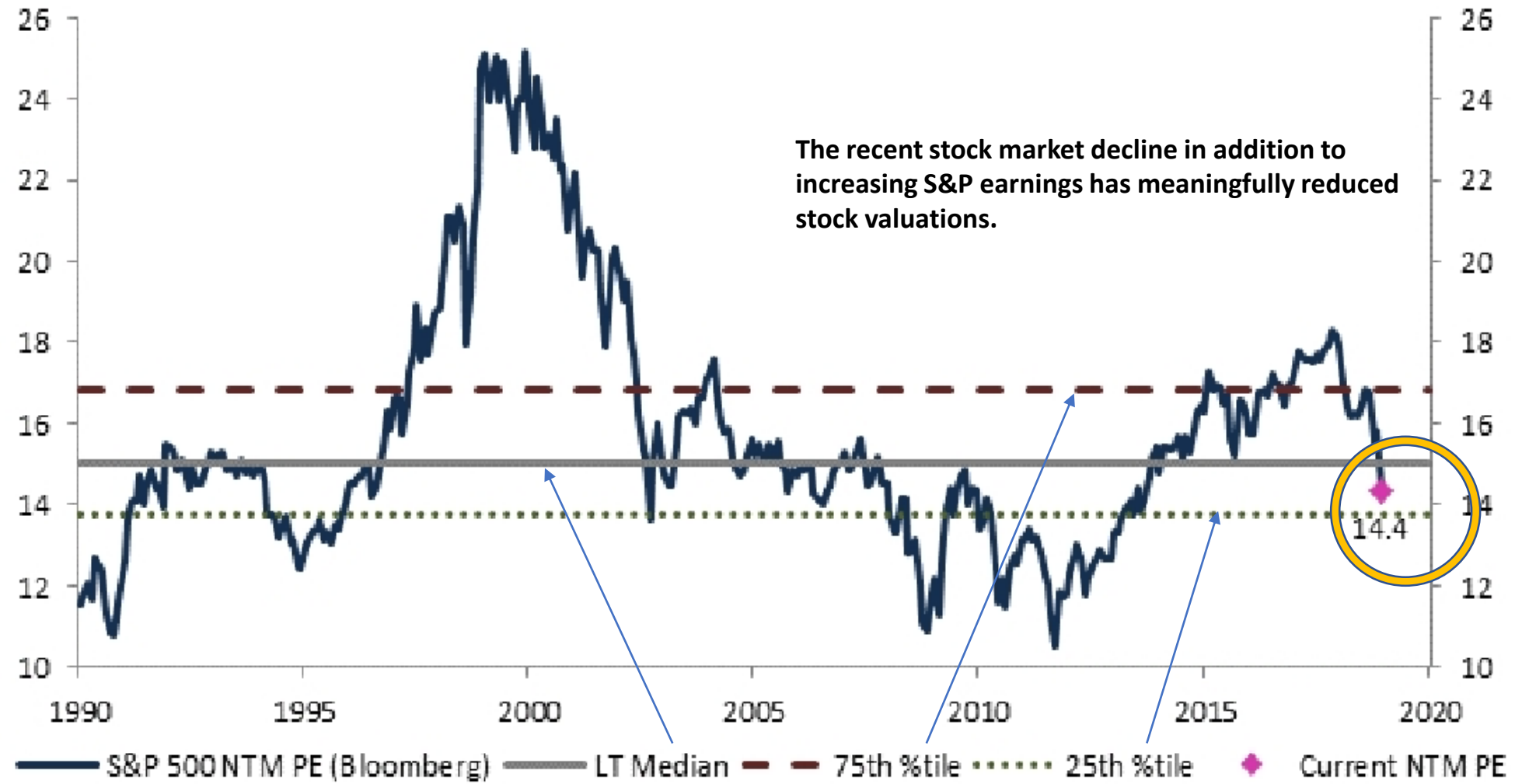
***In the environment described above, and as a result of the volatility experienced before and since the beginning of the 4<sup>th</sup>. calendar quarter of 2018, we modestly reduced equity exposure in late summer and then selectively added to equity positions in late December. High quality and diversification remain paramount considerations.***

***With respect to fixed-income (bonds) we continue to limit purchases to short-to-intermediate maturities.***

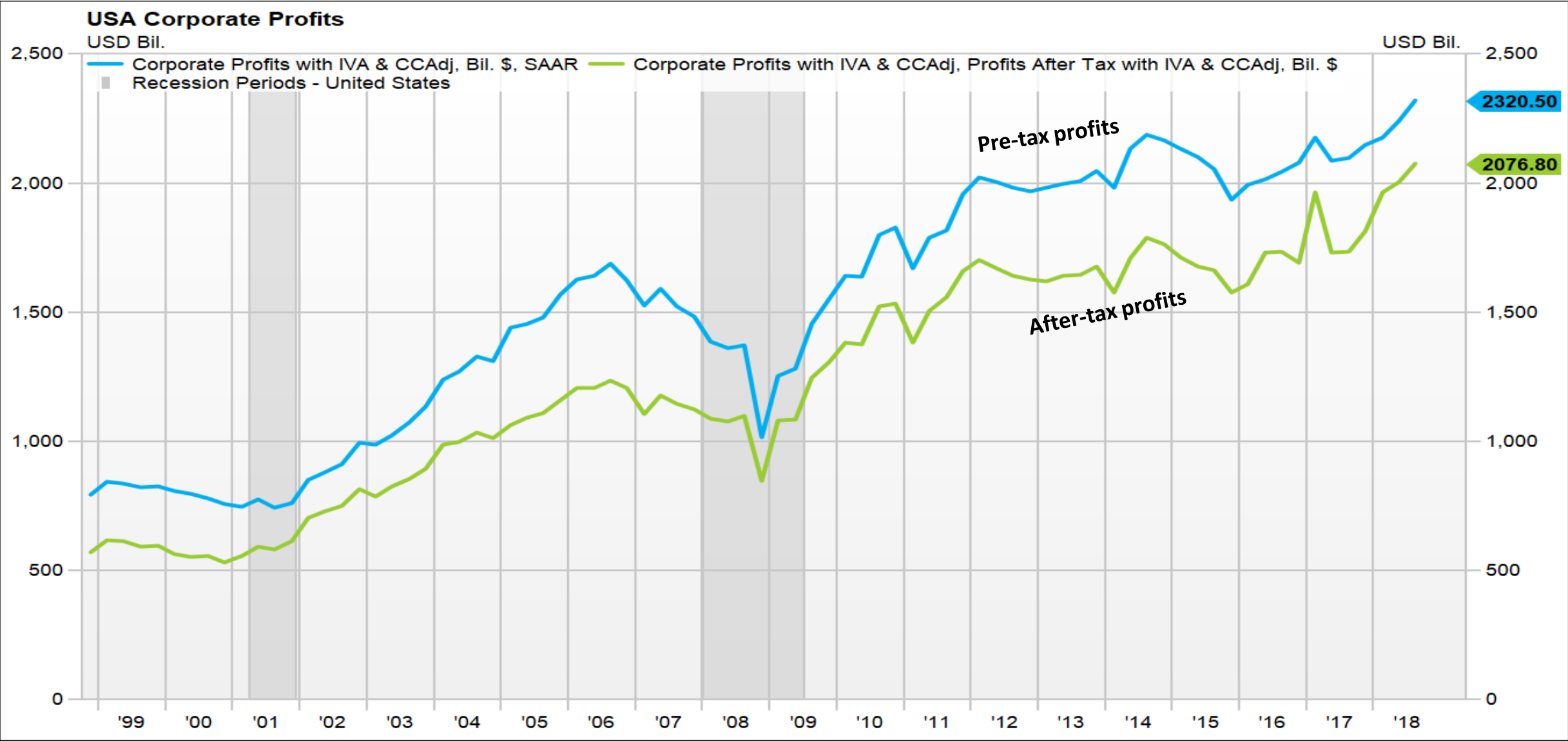
# STOCK MARKET CORRECTIONS WITHOUT RECESSIONS



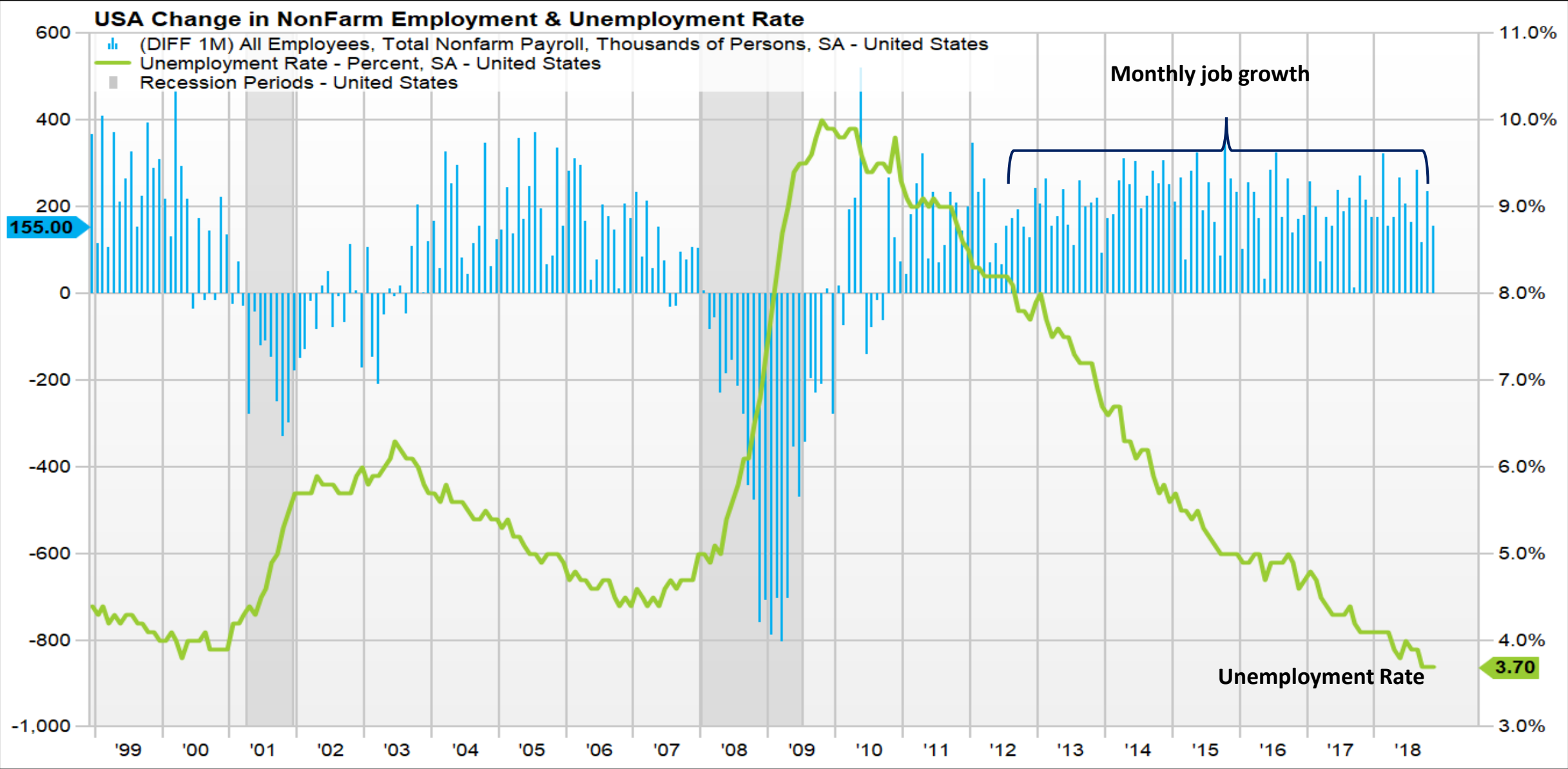
# STOCK MARKET VALUATIONS ARE BELOW THE HISTORIC AVERAGE



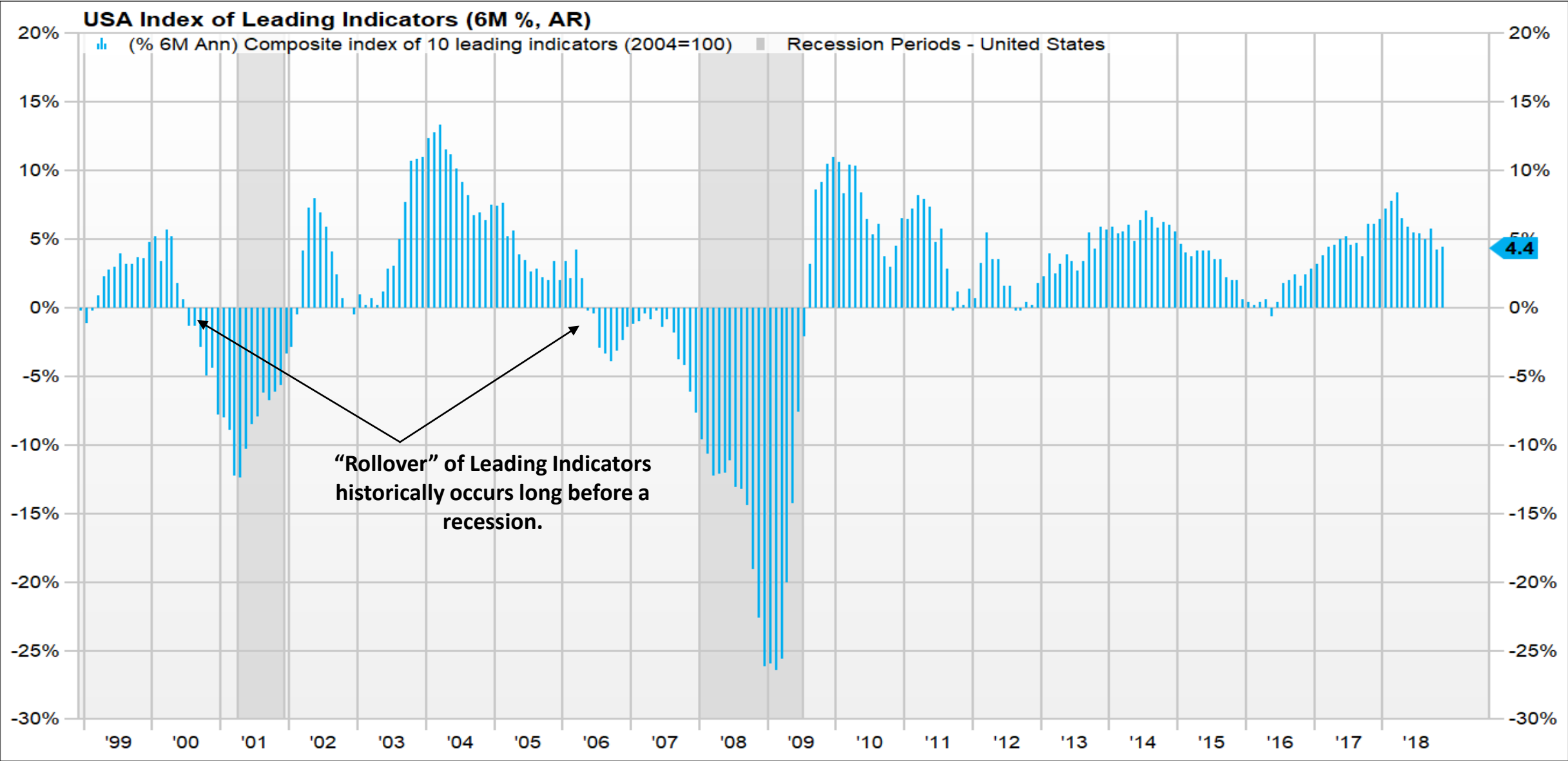
# CORPORATE PROFITS CONTINUE TO REFLECT “HEALTH” OF U.S. ECONOMY



# JOB GROWTH & LOW UNEMPLOYMENT SUGGEST A HEALTHY U.S. ECONOMY

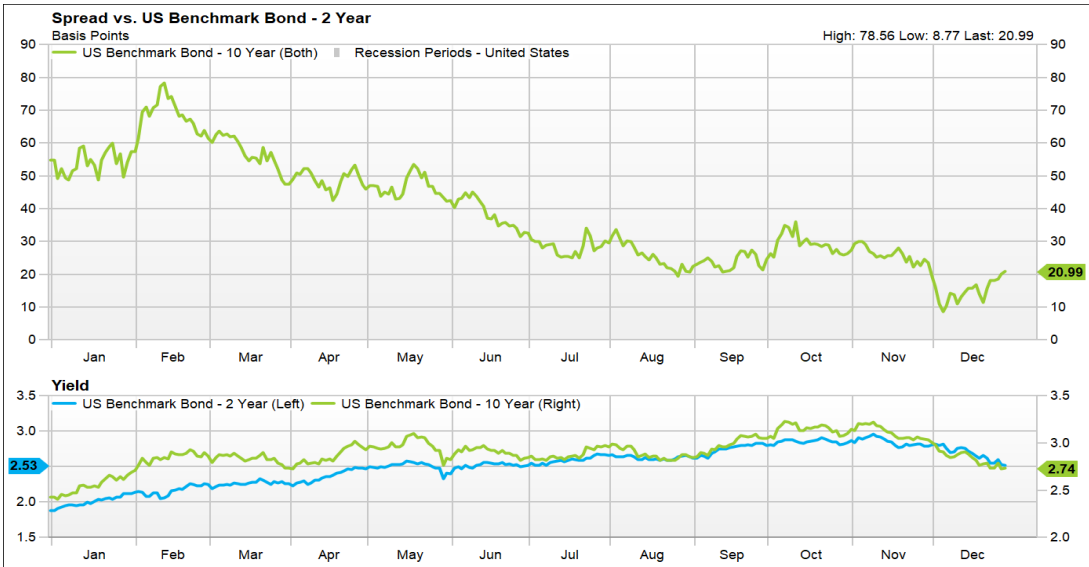
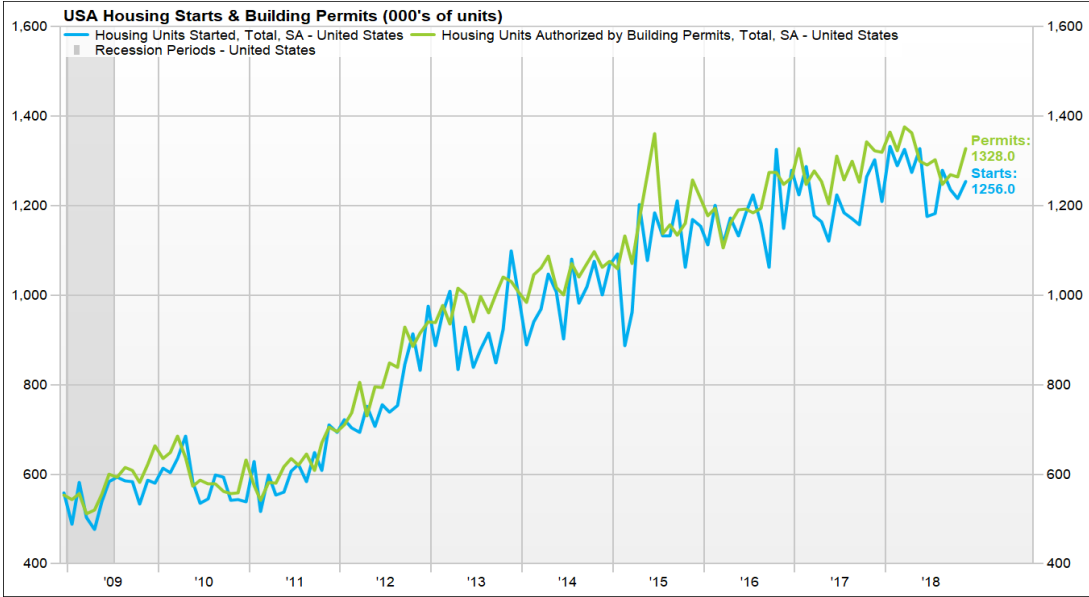
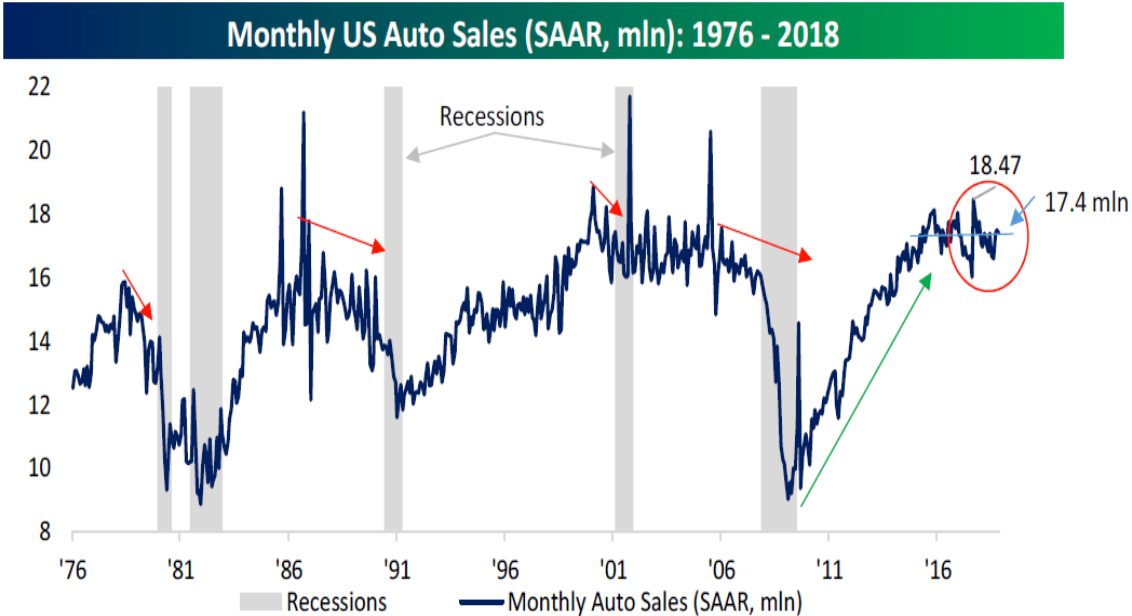


# INDEX OF LEADING INDICATORS POSITIVE – No Sign Of Impending Recession





# INDICATORS THAT HELP TO CONFIRM INCREASING/DECREASING OPTIMISM



# FINANCIAL MARKET STRATEGISTS & ECONOMISTS' 2019 OUTLOOKS

## SUMMARY OF ECONOMIC / FINANCIAL MARKET OUTLOOKS - 2019

	<u>Federated Investors</u>	<u>Goldman Sachs</u>	<u>JP Morgan Chase</u>	<u>Citigroup Inc.</u>	<u>Nuveen</u>	<u>Prudential Invest. Mgt.</u>	<u>T Rowe Price</u>	<u>Bank Of America</u>	<u>Morgan Stanley</u>	<u>Yardini Research</u>	<u>Actual As Of 12/21/18</u>
<b>S&amp;P Target</b>	3100	3000	3100	3100	2840	3000	2850	2900	2750	3100	2606
<b>S&amp;P 500 EPS</b>	\$ 170.00	\$ 173.00	\$ 178.00	\$ 173.00	\$ 172.00	\$ 166.00	\$ 170.00	\$ 170.00	\$ 171.00	\$ 170.00	\$ 162.00
<b>GDP Growth</b>	2.50%	2.50%	2.40%	2.80%	2.40%	2.50%	2.40%	2.70%	1.70%	3.00%	
<b>10Yr. Tres.</b>	3.00%	3.50%	3.60%	2.90%	3.30%	3.20%	2.80%	3.30%	2.80%	3.00%	2.80%
<b>+ Sectors*</b>	T, E,I	T,CS,U	T,I,CD,E	F,HC,E	HC,M,CS	I,T,HC	U,T	HC,F,T,I,U	CS,E,F,U	CD,HC,ComS	
<b>-Sectors*</b>	F,CD	CD,M,I,RE	CS,RE,U,HC	U,T,CD,ComS	CD,RE	F,U,CS	CS	RE,CD,ComS	CD,T	E,M	
<b>Tr. P/E</b>											
<b>Fwd. P/E</b>	18.2X	17.3X	14.4X	17.9X	16.5X	18.0X	16.7X	17.0X	16.0X	18.2X	16.0X
<b>Mkt. RTN (?)</b>	19.0%	15.1%	19.0%	19.0%	9.0%	15.1%	9.4%	11.3%	5.5%	19.0%	

**A**

**Worst case** scenario: S&P 500 EPS of \$ 166, Yield on 10 Yr. increases to 3.0%; GDP grows +1.7%

At 16.5X (avg. P/E) S&P 500 will be 2739 or + 5.1%

Maintain equity allocations; stay short to intermediate in maturity; emphasize Financial, Technology, & Health Care companies

**B**

**Best case** scenario: S&P 500 EPS of \$ 178, Yield on 10 Yr. remains constant @ 2.80%, GDP grows 3.0%

At 16.5X (avg. P/E) S&P should be 2937 or + 12.7%

Maintain equity allocations; extend maturities modestly; emphasize Financial, Tech, Health Care, Industrial, and Consumer Discretion companies.

**Worst case** scenario based upon factors displayed in **RED** above.

**Best case** scenario based upon factors displayed in **GREEN** above

\* Sector Abbreviations: T (Technology), E (Energy), I (Industrials), CS (Consumer Staples), U (Utilities), Com.S. (Communication Ser.)  
CS (Consumer Staples), CD (Consumer Discretionary), F (Financials), HC (Health Care),

## 2019 - OUR VIEW

Based upon a good deal of input from sources and research “partners” we respect, and also as a result of our own experience and analysis, our 2019 outlook can be briefly described as follows:

- ❖ Moderate U.S. GDP growth (+2.25% - 2.75%) and **no** 2019 U.S. recession.
  - ❖ A modest increase in interest rates (not necessarily Fed initiated) in intermediate and longer maturity fixed-income issues – from current levels.
  - ❖ Quite low inflation e.g. < 2.25% - 2.50%.
  - ❖ Record S&P 500 earnings, though slowing from previous above average growth rates.
  - ❖ A moderating of tariff hyperbole; and at least a partial agreement on trade with China and others.
  - ❖ A modest slowing of global growth.
  - ❖ Continued political bickering in DC.
  - ❖ A good deal of Brexit uncertainty.
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- ❖ From current equity market levels and based upon our expectation of positive earnings growth, a return to more normal P/E levels from those presently calculated and, less volatility in both the stock and bond markets, we anticipate 2019 portfolio returns will be positive within a range of +2.25% - +2.75% from fixed-income (bonds) and +6.00% to +8.50% from stocks.